

# 2013-2015 Grantee Evaluation Summary



The Children’s Trust Fund of Oregon Foundation (CTFO) is Oregon’s only statewide organization focused exclusively on preventing child abuse and strengthening families. Our mission is to foster healthy child development and to support efforts to protect children from abuse and neglect. Since 1985, the Children's Trust Fund has provided strategic investments in proven prevention programs in diverse communities across Oregon, public awareness and education campaigns related to child abuse prevention and research, and policy work on emerging best practice in this field. For the 2013-2015 funding cycle, the Children’s Trust Fund funded 39 programs across the state. 22 of these grantees participate in Oregon State University’s online reporting system for parenting education programming. This report summarizes the activities, service levels, and quality of services provided over the grant cycle with CTFO funds.

## Parenting Education Series

Parenting Education series are multi-week programs using specific curriculum that last 7 to 10 weeks.

	2013-14 Total	2014-15 Total	Cycle Total
<b>Parenting Series Completed</b>	20	19	39
<b>Parenting Classes</b>	226	175	401
<b>Parents Attended</b>	288	180	468
<b>Parents Attended 70% or more</b>	256	166	422
<b>DHS Clients</b>	20	32	52
<b>Children/Youth Attended</b>	226	237	463

\*CTFO funded only

## Family Programs and Home Visits

CTFO sites offer a variety of family programs as part of their parenting education menu. This includes parent workshops, parent support activities, and family activities/events. These informal events help parents and children become more comfortable with the organization and program staff and encourage family members to meet other parents and children in their community.

Activity	Description	2013-14	2014-15	Cycle Total
<b>Parent Workshops</b>	Number of Workshops	152	169	321
	Parents Attended	4,844	5,656	10,500
	Children/Youth Attended	1,509	2,592	4,101
<b>Parent Support Activities</b>	Number of Sessions	6,281	3,240	9,521
	Parents Attended	23,878	17,602	41,480
	Children/ Youth Attended	6,308	17,378	23,686
<b>Family Activities</b>	Number of Activities	120	154	274
	People Attended	18,875	25,492	44,367
<b>Home Visits</b>	Number of Home Visits	14,823	14,093	28,916
	Total New Families	1,234	1,192	2,426
	Total New Children/Youth	1,536	1,458	2,994

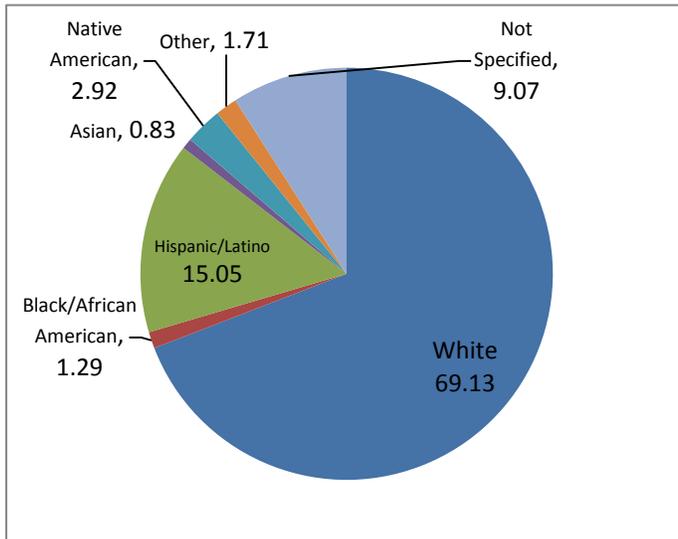
\* Total number for ALL funding sources

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## Demographics of Parents

Demographic data from the Parenting Skills Ladder (PSL) and Parenting Workshop Evaluation (PWE) describe the families reached by the CTFO Grants.



Of the 3,868 parents that participated:

- 24% of parents were male and 66% female
- 64.53% participated with their partner
- 3,516 had children between the ages of 0-6

## Utilization of Other Community Resources

A number of families participating in parenting education programs used other community resources, including resources designated for low-income families.

- 43.56% Utilized public libraries
- 13.08% Utilized child care subsidies
- 35.39% Reported receiving WIC
- 51.63% Utilized the Oregon Health Plan

## Parent & Child Outcomes

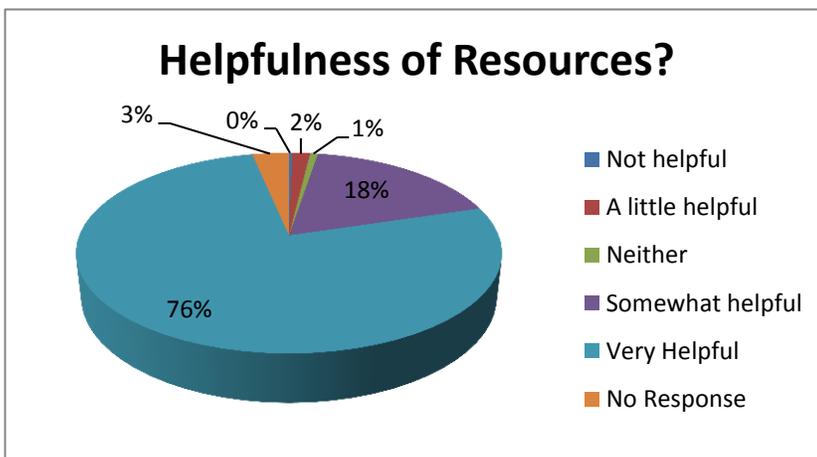
The Parenting Skills Ladder asked parents to report changes in both parenting and child behaviors that they perceived to result from their participation in class series. The skills that indicated the most improvement for parents after participation in a parenting class were as follows.

Over the two-year grant cycle, parents in CTFO funded classes demonstrated the most growth in three parenting skills:

1. Knowing normal behavior for a child's age level
2. Talking with other parents to share experiences
3. Dealing with the day-to-day stresses of parenting

Over the same time period, the participating parents noted significant changes in their children's behavior, with the greatest growth in their willingness to follow limits and rules, and their ability to get along with others.

## Parent Satisfaction



Data on parent satisfaction were collected on both Parent Workshop Evaluation and Parent Skills Ladder. This included attendance rates, whether they considered the information helpful and useful, and whether they would recommend classes or workshops to others.

How helpful was the information and resources provided?

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## Highlights from Open-Ended Responses

At the end of each Parent Skills Assessment, parents are asked to complete open-ended responses to questions about their experiences. From thousands of responses, below is a short compilation of those comments, focusing on themes that were repeated by many parents.

### What did you like best about the parenting series?

- ✚ Meeting new people and knowing other parents are going through what you are going through
- ✚ Becoming part of a community of families
- ✚ They encourage me to be a better mother
- ✚ New ideas how we can communicate our feelings with our son, and how to understand his feelings
- ✚ I wish I had come in when I was pregnant with my first son, because I really like these classes. I want to be a better mother.
- ✚ Seeing other parents interact with their children
- ✚ I liked the information I received regarding child development and the help I got in getting her to meet milestones

### How has your parenting behavior changed since participating in this series?

- ✚ I now understand my children more and have more patience with them
- ✚ I'm less stressed
- ✚ I feel more confident about my role as a parent
- ✚ I am a good mother, but now I am a better mother
- ✚ I try to understand the feelings of my son, and I try to be his real father instead of just be a friend who allows him to do whatever he wants
- ✚ I've learned to be more nurturing
- ✚ I now understand my child's behavior
- ✚ I listen more often

### How has your participation in this series impacted your child?

- ✚ The ambiance of our family has changed. There are less fights and shouting. We do a lot of activities.
- ✚ They are more sure of themselves, they know the routines of the household
- ✚ We read books together
- ✚ My children are happier
- ✚ My child is more social and playful
- ✚ He told me, I like this new mother
- ✚ They are better at expressing their frustrations
- ✚ He is more cooperative
- ✚ My child listens more
- ✚ My children (3 boys) are new kids. Nurturing, loving, listen, coping skills. They are happy fun loving children.

## Capacity Activities

During the grant cycle, CTFO Grantees reported several ways they worked to strengthen their organizational and community capacity to implement and sustain parenting education efforts.

Activity	Description	2013-15 Total
<b>Funds Leveraged</b>	Funds Leveraged	\$6,545,886
	In-Kind Leveraged	\$2,776,797
	Total Leveraged	\$8,322,683
<b>Program Promotion &amp; Awareness</b>	Estimated # of People Reached through promotion & awareness (includes duplication)	35,490,814
<b>Programs With Schools</b>	Programs Hosted in Schools	2,902
	Programs Co-Sponsored by Schools	253