



CHILDREN'S  
TRUST FUND  
of OREGON  
FOUNDATION

## 2012 Annual Report

Working Together to  
End Child Abuse in Oregon





**CHILDREN'S  
TRUST FUND  
of OREGON**  
FOUNDATION

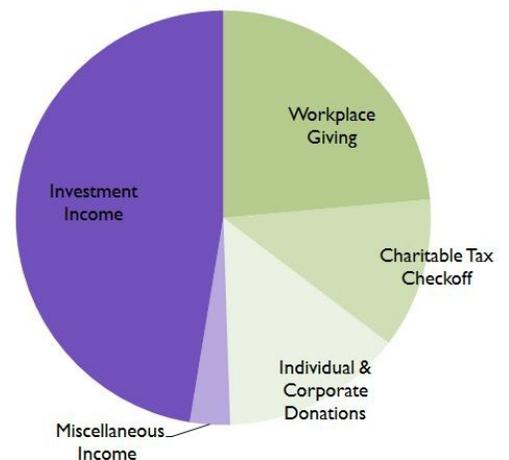
The mission of the Children's Trust Fund of Oregon is to foster healthy child development and support efforts to protect children in Oregon. As Oregon's only statewide child abuse prevention organization and foundation exclusively committed to child well-being, CTFO strengthens families and protects vulnerable children by offering funding support to local prevention programs across the state, and investing in public education, research and policy to create systemic, long-lasting change for Oregon's children and communities.

## 2012 Fiscal Report

### INCOME

The Children's Trust Fund of Oregon relies on multiple funding sources to support statewide child abuse prevention efforts and local grantmaking. Nearly 10,000 donors contribute to the Children's Trust Fund through the Oregon Charitable Tax Check-Off and workplace giving programs. Business sponsors and individual contributors round out the Trust Fund's income with event revenue, major gifts and responses to specific appeals. In addition to contributed income, the Children's Trust Fund of Oregon is supported by endowment investment income. The Trust Fund endowment was established by the State of Oregon to ensure investment income supports the administration and fundraising costs of the Trust Fund to ensure 100% of contributed revenue supports statewide and local child abuse prevention work.

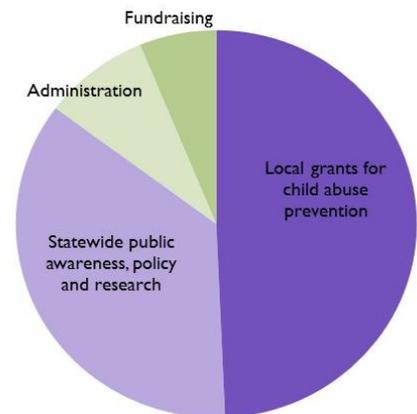
**Income by Type**



### EXPENSES

Eighty-five percent of Children's Trust Fund of Oregon expenses directly support the programs of the Trust Fund—local investments in child abuse prevention efforts, public education and statewide research and policy. The remaining 15% of CTFO expenses support the administration and fundraising costs of the organization. Total Trust Fund expenses equaled \$651,182 in Fiscal Year 2012.

**Expense by Type**



### ASSETS

The programs, administration and fundraising efforts of the Trust Fund are supported by an endowment created in 1985. As of June 30, 2012 the market value of the Children's Trust Fund of Oregon endowment was \$5,050,200.

# Advancing Prevention Strategies for the Future

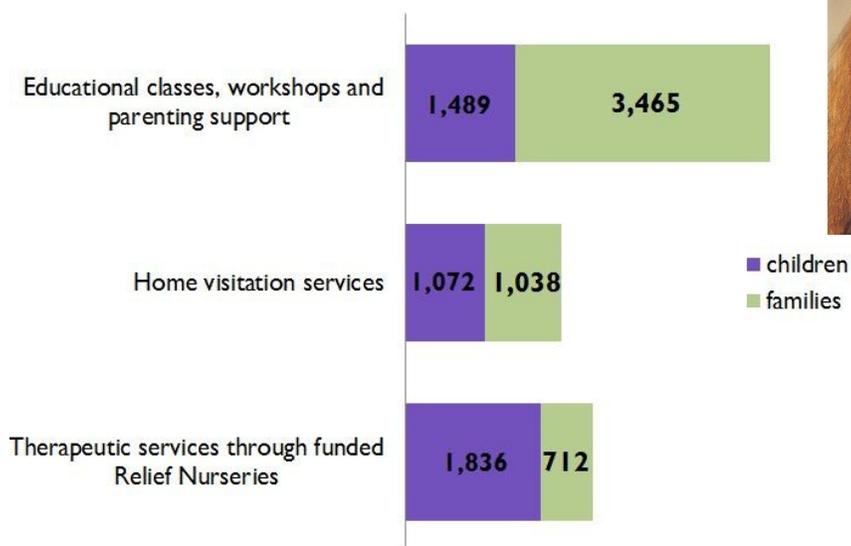


2012 Program Report - protecting children and strengthening families through YOUR support and partnership.

## STRATEGIC INVESTMENTS

The Children's Trust Fund of Oregon partnered with 34 local programs to provide best practice child abuse prevention services to 9,612 children and families.

### Funded Services



## Making a Difference:



Christina and her single parent mother were referred to Family Stepping Stones Relief Nursery in Gladstone, a program supported by donors to the Children's Trust Fund of Oregon.

Christina's mother, Stacey, who abused substances during her pregnancy, was receiving methadone treatment and struggling in her parenting. Stacey and Christina's lives were chaotic and Stacey was worried Christina's development was falling behind.

Christina was admitted to one of the therapeutic classrooms and she and her mother received regular home visits. During the year that Family Stepping Stones worked with the family, Stacey completed her methadone treatment, and Christina made significant gains in her social and emotional development and graduated to a Head Start classroom.

***"Family Stepping Stones is grateful for the generous support of the Children's Trust Fund of Oregon. Without your help, we would not be able to help great families like Nancy and Christina."***

*Brenda Suteu, Executive Director  
Family Stepping Stones Relief Nursery*

## PUBLIC EDUCATION & AWARENESS

- In April, CTFO partnered with Prevent Child Abuse Oregon to raise awareness through the **Pinwheels for Prevention** campaign. Nearly 7,000 pinwheels were planted throughout local communities in Oregon.

- In October the **Keep Kids Safe license plate** became available. Now Oregonians have another way to support ending child abuse. The Children's Trust Fund will manage the funds from net proceeds of plate sales and allocate the funds to Oregon's 36 counties for proven child abuse prevention programs.



## RESEARCH & POLICY

- The **Keeping Families Together** project builds a public/private partnership to improve the well-being of at-risk children and reduce number of children entering Oregon's foster care system due to neglect and abuse. Built on dynamic partnerships between Casey Family Programs, the Oregon Department of Human Services and CTFO, the project will be piloted and evaluated in four diverse communities across Oregon.
- The **Prevent Child Abuse Oregon Advisory Committee** explores the latest research on effective strategies to reduce risks and change parenting behavior related to child abuse and neglect. The committee is preparing a report based on research findings that inform Oregon's policy makers, the philanthropic community and local service providers about the critical work being done to prevent child abuse and efforts that have been proven effective.

## BOARD OF DIRECTORS

### Chair:

Ben deHaan, PhD, Partners for Our Children

### Vice Chair:

Judge Merri Souther Wyatt, Multnomah County Circuit Court

### Treasurer/Secretary:

Mike McEntee, Wells Fargo Bank

### Fund Development Committee Chair:

Harold Goldstein, OPAD Consulting

### Program/Evaluation Committee Co-Chairs:

Leila Keltner, M.D., CARES Northwest

Mary Steinberg, M.D., Community Volunteer

### Government Relations Committee Chair:

Claudia Black, Multnomah County

Pamela Hulse Andrews, Cascade Publications Inc.

Brent Barton, Barton & Strever

Jay Bloom, BloomAnew

Michele Bowler-Failing, Realty Trust Group Inc.

Brett Fisher, Merrill Lynch Wealth Management

Mark Gardiner, Collaborative Software Initiative Inc.

Jon Isaacs, Innovative Campaign Strategies

Jim McGovern, Neil Jones Food Company

Charlotte Schwartz, Community Volunteer

Judge Patricia Sullivan, United States Magistrate Judge

Peter Wells, City of Pendleton

Judge Youlee You, Multnomah County Circuit Court

Julie Young, Community Volunteer

## Partner with the Children's Trust Fund of Oregon

The Children's Trust Fund of Oregon is supported by nearly 10,000 donors each year who are working together to end child abuse in Oregon. Thanks to an endowment established by the state of Oregon, the administrative costs of the Trust Fund are already paid so the maximum amount of donated dollars will support child abuse prevention in Oregon.

There are many ways to be involved in protecting Oregon's vulnerable children and strengthening families:

- Workplace giving
- Individual or business contributions
- Charitable tax check-off on Oregon tax form
- Corporate foundation grants
- Event sponsorship
- Planned giving
- Keep Kids Safe license plate purchase
- Marketing partnership
- Volunteer service with CTFO

*Thank you for considering how you can support  
child abuse prevention in Oregon.*



1785 NE Sandy Boulevard, Suite 270, Portland, OR 97232

(503) 222-7102 Fax (503) 222-6975

[www.ctfo.org](http://www.ctfo.org)