



For nearly 30 years, the Children's Trust Fund of Oregon has protected children and strengthened families through research, funding and advocacy exclusively focused on child abuse and neglect prevention. The Children's Trust Fund proudly serves as a voice for prevention, investing more than \$10 million since its formation in community-based, proven parenting education programs and making a difference for tens of thousands of at-risk families in Oregon.

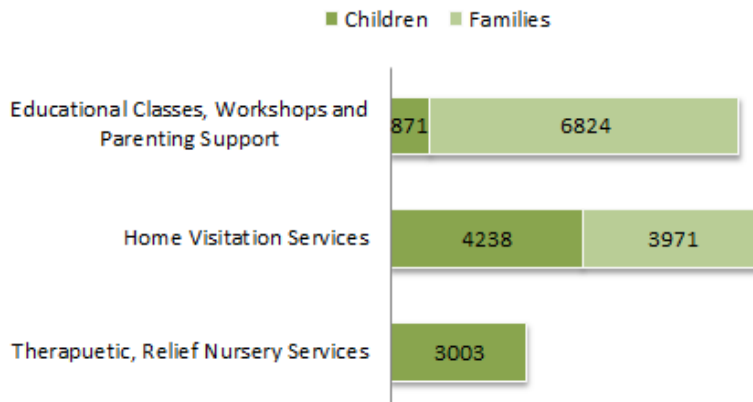
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## Investing in Oregon's Kids

In 2013, with the partnership of thousands of Oregonians, the Children's Trust Fund of Oregon invested in 38 local, proven child abuse prevention programs — making it possible for **18,907 children and families** to participate in **1,750+ parenting classes/workshops** and **14,000+ home visits** across the state. With these investments, CTFO serves as a catalyst for the success of Oregon's best practice child abuse and neglect programs that we have identified. Together, we are working to protect children and build a brighter future for Oregon by helping to reduce costs associated with child abuse including increased costs in foster-care, child welfare, juvenile services, special education, mental health and adult healthcare.

## Funded Programs



## Results for Children and Families



"I've calmed down a lot. **I learned to take a step back** when I'm feeling overwhelmed."

"I am more **thoughtful** about my responses, actions and interactions with my babies."

"The relationship with other families was **invaluable.**"

"I learned **developmental stages** my child should be at and how to help him get there."

# 5:1

For every \$1 donors gave to the Children's Trust Fund to support home visitation services, there was a \$5 return on investment. \*

## 2013 Prevention Work:

The Children's Trust Fund continues to support and advocate for proven prevention programs while identifying innovative models.

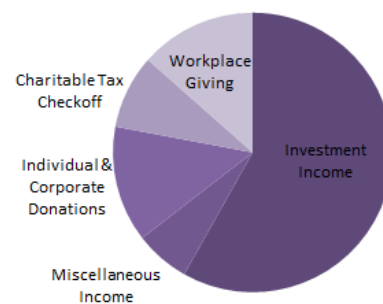
- The Children's Trust Fund released the **"Preserving Childhood"** report, in partnership with the **Prevent Child Abuse Oregon Advisory Committee**, outlining the best-practice child abuse prevention programs in Oregon and offering recommendations for policymakers and funders.
- Partnering with the Casey Family Programs and the Oregon Department of Human Services, CTFO is implementing the **Keeping Families Together** project, using the proven Communities that Care model, that builds child abuse prevention investments at the local level in Oregon.
- In collaboration with Parenting Now! and PAGATIM, the Children's Trust Fund is developing **"The Parenting Channel,"** an on-line, audio parenting education platform to expand access to parenting resources.
- A year after its release, over 560 **Keep Kids Safe license plates** were sold across Oregon, ensuring the plate's continuation for another year. Proceeds from the plates benefit child abuse prevention programs.

## 2013 Fiscal Report

### INCOME

Nearly 10,000 donors contribute to the Children's Trust Fund through the Oregon Charitable Tax Checkoff and workplace giving programs. The work of the Children's Trust Fund is also supported by business sponsors and individual contributors through event revenue, major gifts and responses to specific appeals. In addition to contributed income, the Children's Trust Fund of Oregon is supported by endowment investment income. The Trust Fund endowment was established by the State of Oregon to ensure investment income supports the administration and fundraising costs of the Trust Fund to ensure 100% of contributed revenue supports statewide and local child abuse prevention work.

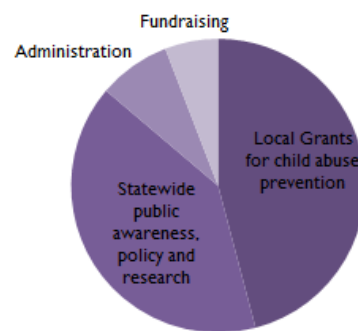
Income by Type



### EXPENSES

Eighty-five percent of Children's Trust Fund of Oregon expenses directly support the programs of the Trust Fund—local investments in child abuse prevention efforts, public education and statewide research and policy. The remaining 15% of CTFO expenses support the administration and fundraising costs of the organization. Total Trust Fund expenses equaled \$693,793 in Fiscal Year 2013.

Expense by Type



### ASSETS

The programs, administration and fundraising efforts of the Trust Fund are supported by an endowment created in 1985. As of June 30, 2013 the market value of the Children's Trust Fund of Oregon endowment was \$5,324,967.

*Presented fiscal information is from the July 1, 2012—June 30, 2013 fiscal year. A complete audit report is available upon request.*

*\* The Business Case for Home Visiting. Issue Brief. Pew Center on the State. October, 2011.*

**Thank you to our 2013 Champion and Guardian Sponsors:**

